



Lai See

Ben Kwok



Parallel lines

Imitation is the sincerest form of flattery. At least that's what corporate logo designer Henry Steiner believes after reading our paper last weekend. The world renowned graphic artist could not help but notice how similar the Shenzhen Stock Exchange logo is to one he created for Jardine Fleming (see above).

He dropped us a note saying: "Since I designed the JF mark in 1972, well before Shenzhen was even a twinkle in Beijing's eye, I think this might be an example of the, shall we say, derivative creativity for which Shenzhen is famous."

Spot the difference

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